



# Advertise With Us!

**Would you like to advertise your product or service?**  
Become an NTP-Preferred Vendor!

## A National Crisis...

- The average American consumes 141 lbs. of sugar/sweeteners annually.
- Diabetes is up from 1.6 million in 1958 to 15.1 million in 2004.
- Cardiovascular disease occurs in 75% of the US population.

Due to rising healthcare costs and less than satisfactory results with our conventional healthcare paradigm more and more people are seeking information, ideas and alternative solutions for achieving health and vitality. Nutrition information is at the heart of this growing movement. Conventional ideas about food are being turned upside down because the old food pyramid just isn't working.

- **Nutritional Therapy Practitioners** are on the leading edge; they are among the very few that are actually trained in this unique nutritional paradigm. Join us on the front line as people discover what good nutrition really is and how to get real results by taking charge of their health through diet and whole food nutrition.
- **NTPtalk** is a national community of over 200 (and growing) Nutritional Therapy Practitioners and their clients.
- **NTPtalk's audience** is a niche market with very dedicated buying habits, i.e., organic, sustainable whole foods, pastured meat and eggs, healthy, green lifestyle goods and services.
- **Preferred Vendor Status:** our Marketplace Vendors are endorsed by NTPtalk and recommended to our NTPs, clients and visitors as a resource.

- **NTPtalk's additional visitor traffic** is made up of those seeking nutrition information for a healthier lifestyle.
- **NTPtalk** features nutrition articles written by professional nutritionists along with NTP-recommended recipes.

NTPtalk's audience is unique in that it has a **dedicated membership** of over 200 Nutritional Therapy Practitioners who participate in the *private* NTPtalk discussion board attached to the site. NTPtalk is the heart of the nationwide NTP community. Our membership guarantees the readership of our NTPs along with their clients, friends and family to whom they refer this site for its information, resources, and goods & services.

Additionally, NTPtalk draws public viewers and internet visitors from across the country and around the world who are in search of professional nutrition information. We are the only community of professional nutritionists who are dedicated to the Weston A. Price and Price-Pottenger recommendations for proper nourishment and therefore represent a **very dedicated niche market**.

## For Advertising Sales Contact:

Bev Hartsfield, NTP  
503-684-0411  
bev@ntptalk.com

or

Erin Gaines, NTP, CHFS  
503-970-7353  
erin@ntptalk.com

## Advertising Specifications and Rates:

### SPONSOR DISPLAY AD

#### Package Includes:

- small thumbnail in carousel, 120 pixels high
- medium thumbnail on ad page, 260 pixels high
- full image, 550 pixels high (invoked with click)
- company name & phone number on ad page
- live email link & live web link on ad page
- listing in Marketplace Index with direct link to ad page

#### Options May Include:

- additional paragraph on ad page listing products, describing services or highlighting specialties (up to 500 characters in length) and a small logo - free with ad
- in-house preparation of provided, "uncombined" materials to feature a headline, photos or art, company logo, and/or a tagline all combined for use as prepared ad

#### Rates:

- 3 months \$350.00
- 6 months (10% discount) \$630.00
- 12 months (25% discount) \$1050.00
- additional descriptive paragraph included
- over-limit character count \$0.50/character
- in-house ad preparation \$100.00

#### Requirements:

- prepared ad, portrait orientation, as print-ready PDF or EPS file, with all fonts embedded; RGB preferred
- company name, phone numbers and link addresses with text to use for linking on ad details; RTF text preferred
- (optional) additional text for further description, logo
- (optional) all "uncombined" material for in-house ad prep

**ad thumbs in carousel - click each to view**

**medium ad image - click to enlarge**

**category name phone email website**

**optional descriptive text & small logo**

**SPONSOR DISPLAY ADS**

**What is Good Nutrition?**

**Eat Like Your Life Depended On It.**

**Earth in Common**

**Whole Food Nutrition**

**EARTH in COMMON**  
888-484-6622  
info@earthincommon.com  
www.earthincommon.com

**www.earthincommon.com**  
888-484-6622

**EARTH in COMMON** provides nutritional products and resources for healthier living, along with a personal recovery story. We offer Cocobiotic probiotic liquid, Kefir Starter and Culture Starter from **Body Ecology**, B.E. Wholegrain and Lemon & Ginger probiotic liquids from **Grainfields Australia**, Coconut Cream Concentrate, Gold Label Organic Virgin Coconut Oil, and Coconut Flour from **Tropical Traditions**, Frontier Nutritional Yeast (MSG-free), **Pure Aussie** Sea Minerals, and **Brittany** Sea Salt, along with other supplements and super foods. We also carry items for water & air purification and **Jungle Flora**, an organic, fermented nutritional solution for plants. Shop with us online!

### CLASSIFIED LISTING

#### Package Includes:

- company name line, max 50 characters
- ad headline, max 50 characters
- descriptive copy, max 250 characters
- live link to website or contact email
- small logo graphic, 70 pixels wide
- listing in Marketplace Index with direct link to ad page

#### Rates:

- 3 months \$200.00
- 6 months (10% discount) \$360.00
- 12 months (20% discount) \$640.00
- over-limit character count \$0.25/character
- in house logo prep \$25.00

#### Requirements:

- ad copy, including headline, link information and logo material (digital preferred)

**Earth in Common name**

**Nutrition and Resources for Healthy Living headline**

**Coconut Cream, Coconut Oil, Coconut Flour, Body Ecology's CocoBiotic, Kefir and Culture Starters and Grainfields Probiotic Liquids, Green Pasture's Cod Liver Oil, Heather's Tummy Care products, Pure Aussie Sea Minerals, and more!**

**Earth in Common link**

**body**

### PAYMENT

#### Check:

- Please make checks out to **NTPtalk**.

#### Credit Cards:

- To pay by Visa or Mastercard, please call 503-684-0411.

### DELIVERY OF AD MATERIALS

#### Postal:

- Send physical deliveries to:  
**NTPtalk**  
attn: Advertising  
4862 Indian Creek Ct.  
Lake Oswego, Oregon 97035-8314

#### Email:

- Send ZIPPED archives containing text and graphics to:  
**ads@ntptalk.com**

### QUESTIONS?

- Call 503-684-0411 for answers.